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VicForests strategy	Statement of Corporate Intent 2010/11 Initiative	Response to the Sustainability Charter	Progress against the initiative	
Improved commercial performance	Implement lean management processes across the supply chain	To maintain and enhance the socio-economic benefits of State forests to Victorian communities		VicForests has implemented a suite of Lean Thinking training and techniques across the organisation.
	Offer commercial quantities of log products to a range of existing and new market segments	To maintain and improve the capacity of forest ecosystems to produce wood and non-wood products To maintain and better understand the role of Victoria's forests in the global carbon cycles To maintain and enhance the socio-economic benefits of State forests to Victorian communities		One online auction of sawlogs conducted during 2010–11. Development of long-term sawlog sales process deferred until Pricing and Allocation Model review completed.
	Implement a new supply chain management system	To maintain and enhance the socio-economic benefits of State forests to Victorian communities		VicForests implementing CENGEA forestry and settlements. The new system is expected to be implemented in December 2011.
Strong timber industry communities	Focus on stakeholder relationship development	To maintain and enhance the socio-economic benefits of State forests to Victorian communities		Engagement of two Community Relationship Managers Identified key stakeholders and developed stakeholder engagement plans
	Improve internal systems and processes for interacting with key stakeholders	To maintain and enhance the socio-economic benefits of State forests to Victorian communities		Updated the stakeholder database and communications register and policies regarding their use
	Focus on regional community engagement	To maintain and enhance the socio-economic benefits of State forests to Victorian communities		Launched the Community Support Program. Developed stakeholder engagement plans and engaged the Community Relationship Managers. Large increase in stakeholder communication with regional individuals and groups. Increased focus on Indigenous engagement.
Productive, competitive, sustainable industry	Spatially delineate the working forest area into management coupes	To maintain and improve the capacity of forest ecosystems to produce wood and non-wood products		Project underway. Expected to be completed in December 2011
	Improve forest stand information and yield forecasting	To maintain and improve the capacity of forest ecosystems to produce wood and non-wood products		Forest Resource Information strategy completed Yield modelling project commenced. Expected to be completed by July 2012.
	Establish long term sales agreement process	To maintain and enhance the socio-economic benefits of State forests to Victorian communities		Development of long-term sawlog sales process deferred until Pricing and Allocation Model review completed. A Request for Proposal for future sales of residual log to be called during 2011–12.
	Open a secondary market auction platform	To maintain and enhance the socio-economic benefits of State forests to Victorian communities		Completed. A customised auction platform developed and available for use.

	In progress -Target has not yet been achieved, progress has been made		Improvement and focus required -Improvement and focus required to reach target		Target achieved -Target substantially met
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